

CV Stephan ten Kate

Personal information

Full Name: Stephan ten Kate
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Address: Amsterdam, the Netherlands
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Weblog: www.stephantenkate.nl
Linkedin: <http://nl.linkedin.com/in/stephantenkate>
Date of birth: June 7, 1984
Place of birth: Alphen aan den Rijn, the Netherlands
Nationality: Dutch

Education

2009 – 2010 Master Information and Knowledge Management (graduated cum laude)
Master thesis: [social influences within online communities](#)
VU University, Amsterdam

2007 - 2009 Master Business Studies (graduated cum laude)
Master thesis: [trust within social networking sites](#)
University of Amsterdam, Amsterdam

2006 English Upper Intermediate
International Standard B2.2
The Language Academy, Amsterdam

2004 - 2006 Bachelor Economics & Business
Specialization Business Studies
University of Amsterdam, Amsterdam

2002 - 2003 Propaedeutic Bachelor Economics & Business
Member of the Masterclass Economics for best students
Erasmus University Rotterdam, Rotterdam

1996 - 2002 Pre-university education (VWO)
Profile Economics and Society
Groene Hart Lyceum, Alphen aan den Rijn

Student assistantships

2008 - 2009 Coordinator course '[Practical Academic Skills](#)' (12 hours a week)
Faculty of Economics and Business at University of Amsterdam, Amsterdam

Coordinating the weekly course 'Practicum Academic Skills'.
Guiding new teachers and organizing the academic symposium 'PAV Masterclass'.

2007 - 2008 Student assistant and teacher '[Practical Academic Skills](#)' (12 hours a week)
Faculty of Economics and Business at University of Amsterdam, Amsterdam

Teaching the course 'Practical Academic Skills' for first-year students economics in study-, research- and communication skills.

Work experience and Internships

- 2010 – present Digital catalyst (30 hours a week)
Ten Kate Textiel, Alphen aan den Rijn
- Project leader and digital catalyst for B2B e-business project, including complete new setup of Magento webshop and online branding and SEO strategy. Additionally, ICT change and implementation manager of CRM system.
[Click here to read more about these projects \(in Dutch\).](#)
- 2011 Initiator and co-organizer event 'Social Media in de Praktijk' (10 -15 hours a week)
Social Media in de Praktijk, Maarssen
- This event was th  social media event of 2011 in the Netherlands, with a focus on all practical aspects of social media within organizations, completely initiated and created with social media: 250 participants, 40 sessions,   0 marketing budget.
[Click here to see more of this event \(in Dutch\).](#)
- 2010 – present Blogger and speaker about social media & knowledge management (10 hours a week)
stephantenkate.nl, Amsterdam
- Blogging, presenting and doing workshops about the strategic use of social media, knowledge management and lifehacking.
- 2010 – present Independent blogger (flexible)
Frankwatching
- Writing on social aspects of social media, online networks, knowledge management, and reporting various social media and technology events ([see profile](#)).
- 2005 - 2010 Digital manager (12 - 40 hours a week)
Ten Kate Textiel, Alphen aan den Rijn
- Developing, implementing and maintaining various CRM and ERP business processes. Setting up an online tender system and webshop, with SEO and marketing activities. Arranging and leading internal meetings.
- 2008 Internship IBM Netherlands (24 - 32 hours a week)
HR Department at IBM Netherlands, Amsterdam
- Independent research and advisory on social media recruitment and online HR communication for IBM recruitment department ([see report](#)).
- 2003 - 2006 Marketing & Communication Employee (flexible contract)
Wegener Fieldmarketing, Amersfoort
- Executing marketing- and communication campaigns on individual and team basis.
- 1999 - 2005 Administrative Staff member (16 hours a week)
Ten Kate Textiel, Alphen aan den Rijn
- Performing administrative tasks, e.g. corresponding with clients, commercial agent activities, updating customer databases and creating offers, flyers and brochures.

Extracurricular activities

- 2008 - 2010 Social administrator student campus (4 hours a week)
Duwo, Amsterdam
- Fulfilling an intermediary and communication function between the housing department and the 300 residents of the campus, e.g. safety- and regulation control.

Scientific publications

ten Kate, S., Haverkamp, S., Mahmood, F. and Feldberg, F. (2010, June).
Social network influences on technology acceptance: a matter of tie strength, centrality and density.
Paper presented at the 23rd Bled eConference, Bled, Slovenia.

Skills

Computer skills	Sound knowledge and experienced mastery of: <ul style="list-style-type: none">• Various online collaboration and networking tools• Microsoft Office and Windows, Corel Word Perfect, IBM Lotus Notes, Adobe Acrobat, Photoshop and Illustrator, Exact e-Synergy and Globe 2003.• Magento webshop software, osCommerce webshop software• Mailchimp e-mail marketing software• WordPress and Blogger blog software• Various online (social media) tools• Basic HTML
Languages	Dutch (native language) and English (independent user, international standard B2.2)
Driver's License	Dutch, B

Interests

Blogging	Independent blogger on own weblog , Frankwatching and arbeidsmarkt.bloggo.nl .
Conference visits	Seminars and conferences for personal, professional and academic interests.
Presenting	Various presentations during work, internship and study.
Sports	Soccer and running (recreational)
Music	DJ and owner of a drive in disco until 2007

Overview study results

Master Business Administration - Information and Knowledge Management (graduated cum laude) VU University, Amsterdam

Code	Description	Date	Result	Credits
61462030	Master Thesis	29-11-2010	9	15
61452030	Capita Selecta I&KM	29-11-2010	9	6
61442370	Knowledge Management Scan	21-04-2010	9	6
61442300	Research Seminar II	13-04-2010	pass	3
61432100	Ethics	16-02-2010	8	3
61432300	Research Seminar I	28-01-2010	9	3
61432070	Interactive Marketing	22-12-2009	9	6
61422330	New Ways of Working	21-12-2009	9	6
61422180	Knowledge & Innovation Networks	17-11-2009	8	6
61412310	E-business & Information Management	22-10-2009	9	6

Master Business Studies (graduated cum laude) University of Amsterdam, Amsterdam

Code	Description	Date	Result	Credits
8033	Master's Thesis	20-02-2009	9	20
80043	Project: Design Masterthesis	04-09-2008	pass	5
80034	Prof. and Research Orientation	25-02-2007	7	5
80026	International Entrepreneurship	15-01-2007	7.5	10
80058	Leadership	31-07-2007	7.5	10
80027	Informatiemanagement: toepassingen	26-06-2007	7.5	10

Bachelor Economics & Business, Specialization Business Studies University of Amsterdam, Amsterdam

7130	Informatiemanagement (IM)	27-05-2007	8.5	5
8203	Bachelorscriptie Economie & Bedrijfskunde	01-12-2006	8	10
7127	Sustainable management	31-05-2006	6	5
8014	MR4: Afstudeerseminar	22-05-2006	8	5
7132	Human Resource Management	05-04-2006	7.5	5
7133	E-Business	31-03-2006	7.5	5
8008	Proj 3: Wetenschappelijk Atelier	15-02-2006	8.5	5
8013	MR3: Kwalitatieve Onderzoeksmethoden	04-01-2006	9	5
7128	Strategie & Organisatie	22-12-2005	8	5
7137	Marketing management 1	20-12-2005	7.5	5
7134	Cases in entrepreneurship	03-11-2005	7	5
7136	Detailhandelsmarketing	02-11-2005	8.5	5
8007	Proj 2: Onderzoek Sustainable Management	04-07-2005	7.5	5
8012	MR2: Kwantitatieve Onderzoeksmethoden	02-06-2005	6	5
6532	Schriftelijk Argumenteren over Manag.Bel	01-06-2005	7	5
6023	Management accounting & control	30-05-2005	8	5
6022	Innoveren met ICT	29-04-2005	8	5
8011	MR1: inleiding wetenschappelijk onderzoek	16-02-2005	7.5	5
8006	Proj 1: Literatuurstudie Entrepreneurship	04-02-2005	8	5
6021	Corporate financial management	24-12-2004	8	5
6025	Organisatie inrichting	20-11-2004	7	5
6019	Strategisch Managementv	29-10-2004	7	5
1P	Vrijstelling propedeuse FEB	02-09-2004	VRY	60