

# CV Stephan ten Kate

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## Personal information

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Full Name: Stephan ten Kate  
Last Name: ten Kate  
First Name: Stephan  
Address: Amsterdam, the Netherlands  
E-mail: mail AT stephantenkate DOT nl  
Weblog: [www.stephantenkate.nl](http://www.stephantenkate.nl)  
Linkedin: <http://nl.linkedin.com/in/stephantenkate>  
Date of birth: June 7, 1984  
Place of birth: Alphen aan den Rijn, the Netherlands  
Nationality: Dutch

## Education

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2009 – 2010 Master Information and Knowledge Management (graduated cum laude)  
Master thesis: [social influences within online communities](#)  
*VU University, Amsterdam*

2007 - 2009 Master Business Studies (graduated cum laude)  
Master thesis: [trust within social networking sites](#)  
*University of Amsterdam, Amsterdam*

2006 English Upper Intermediate  
International Standard B2.2  
*The Language Academy, Amsterdam*

2004 - 2006 Bachelor Economics & Business  
Specialization Business Studies  
*University of Amsterdam, Amsterdam*

2002 - 2003 Propaedeutic Bachelor Economics & Business  
Member of the Masterclass Economics for best students  
*Erasmus University Rotterdam, Rotterdam*

1996 - 2002 Pre-university education (VWO)  
Profile Economics and Society  
*Groene Hart Lyceum, Alphen aan den Rijn*

## Student assistantships

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2008 - 2009 Coordinator course '[Practical Academic Skills](#)' (12 hours a week)  
*Faculty of Economics and Business at University of Amsterdam, Amsterdam*

Coordinating the weekly course 'Practicum Academic Skills'.  
Guiding new teachers and organizing the academic symposium 'PAV Masterclass'.

2007 - 2008 Student assistant and teacher '[Practical Academic Skills](#)' (12 hours a week)  
*Faculty of Economics and Business at University of Amsterdam, Amsterdam*

Teaching the course 'Practical Academic Skills' for first-year students economics in study-, research- and communication skills.

## Work experience and Internships

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- 2010 – present      Digital catalyst      (30 hours a week)  
*Ten Kate Textiel, Alphen aan den Rijn*
- Project leader and digital catalyst for B2B e-business project, including complete new setup of Magento webshop and online branding and SEO strategy. Additionally, ICT change and implementation manager of CRM system.  
[Click here to read more about these projects \(in Dutch\).](#)
- 2011      Initiator and co-organizer event 'Social Media in de Praktijk'      (10 -15 hours a week)  
*Social Media in de Praktijk, Maarssen*
- This event was thé social media event of 2011 in the Netherlands, with a focus on all practical aspects of social media within organizations, completely initiated and created with social media: 250 participants, 40 sessions, € 0 marketing budget.  
[Click here to see more of this event \(in Dutch\).](#)
- 2010 – present      Blogger and speaker about social media & knowledge management      (10 hours a week)  
*stephantenkate.nl, Amsterdam*
- Blogging, presenting and doing workshops about the strategic use of social media, knowledge management and lifehacking.
- 2010 – present      Independent blogger      (flexible)  
*Frankwatching*
- Writing on social aspects of social media, online networks, knowledge management, and reporting various social media and technology events ([see profile](#)).
- 2005 - 2010      Digital manager      (12 - 40 hours a week)  
*Ten Kate Textiel, Alphen aan den Rijn*
- Developing, implementing and maintaining various CRM and ERP business processes. Setting up an online tender system and webshop, with SEO and marketing activities. Arranging and leading internal meetings.
- 2008      Internship IBM Netherlands      (24 - 32 hours a week)  
*HR Department at IBM Netherlands, Amsterdam*
- Independent research and advisory on social media recruitment and online HR communication for IBM recruitment department ([see report](#)).
- 2003 - 2006      Marketing & Communication Employee      (flexible contract)  
*Wegener Fieldmarketing, Amersfoort*
- Executing marketing- and communication campaigns on individual and team basis.
- 1999 - 2005      Administrative Staff member      (16 hours a week)  
*Ten Kate Textiel, Alphen aan den Rijn*
- Performing administrative tasks, e.g. corresponding with clients, commercial agent activities, updating customer databases and creating offers, flyers and brochures.

## Extracurricular activities

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- 2008 - 2010      Social administrator student campus      (4 hours a week)  
*Duwo, Amsterdam*
- Fulfilling an intermediary and communication function between the housing department and the 300 residents of the campus, e.g. safety- and regulation control.

## Scientific publications

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ten Kate, S., Haverkamp, S., Mahmood, F. and Feldberg, F. (2010, June).  
*Social network influences on technology acceptance: a matter of tie strength, centrality and density.*  
Paper presented at the 23<sup>rd</sup> Bled eConference, Bled, Slovenia.

## Skills

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Computer skills	Sound knowledge and experienced mastery of Various online collaboration and networking tools Microsoft Office and Windows, Corel Word Perfect, IBM Lotus Notes, Adobe Acrobat, Photoshop and Illustrator, Exact e-Synergy and Globe 2003. osCommerce, Magento webshop software, Mailchimp newsletters Various online (social media) tools Basic HTML
Languages	Dutch (native language) and English (independent user, international standard B2.2)
Driver's License	Dutch, B

## Interests

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Blogging	Independent blogger on <a href="#">own weblog</a> , <a href="#">Frankwatching</a> and <a href="#">arbeidsmarkt.bloggo.nl</a> .
Conference visits	Seminars and conferences for personal, professional and academic interests.
Presenting	Various presentations during work, internship and study.
Sports	Soccer and running (recreational)
Music	DJ and owner of a drive in disco until 2007

## Overview study results

### Master Business Administration - Information and Knowledge Management (graduated cum laude) VU University, Amsterdam

Code	Description	Date	Result	Credits
61462030	Master Thesis	29-11-2010	9	15
61452030	Capita Selecta I&KM	29-11-2010	9	6
61442370	Knowledge Management Scan	21-04-2010	9	6
61442300	Research Seminar II	13-04-2010	pass	3
61432100	Ethics	16-02-2010	8	3
61432300	Research Seminar I	28-01-2010	9	3
61432070	Interactive Marketing	22-12-2009	9	6
61422330	New Ways of Working	21-12-2009	9	6
61422180	Knowledge & Innovation Networks	17-11-2009	8	6
61412310	E-business & Information Management	22-10-2009	9	6

### Master Business Studies (graduated cum laude) University of Amsterdam, Amsterdam

Code	Description	Date	Result	Credits
8033	Master's Thesis	20-02-2009	9	20
80043	Project: Design Masterthesis	04-09-2008	pass	5
80034	Prof. and Research Orientation	25-02-2007	7	5
80026	International Entrepreneurship	15-01-2007	7.5	10
80058	Leadership	31-07-2007	7.5	10
80027	Informatiemangement: toepassingen	26-06-2007	7.5	10

### Bachelor Economics & Business, Specialization Business Studies University of Amsterdam, Amsterdam

7130	Informatiemangement (IM)	27-05-2007	8.5	5
8203	Bachelorscriptie Economie & Bedrijfskunde	01-12-2006	8	10
7127	Sustainable management	31-05-2006	6	5
8014	MR4: Afstudeerseminar	22-05-2006	8	5
7132	Human Resource Management	05-04-2006	7.5	5
7133	E-Business	31-03-2006	7.5	5
8008	Proj 3: Wetenschappelijk Atelier	15-02-2006	8.5	5
8013	MR3: Kwalitatieve Onderzoeksmethoden	04-01-2006	9	5
7128	Strategie & Organisatie	22-12-2005	8	5
7137	Marketing management 1	20-12-2005	7.5	5
7134	Cases in entrepreneurship	03-11-2005	7	5
7136	Detailhandelsmarketing	02-11-2005	8.5	5
8007	Proj 2: Onderzoek Sustainable Management	04-07-2005	7.5	5
8012	MR2: Kwantitatieve Onderzoeksmethoden	02-06-2005	6	5
6532	Schriftelijk Argumenteren over Manag.Bel	01-06-2005	7	5
6023	Management accounting & control	30-05-2005	8	5
6022	Innoveren met ICT	29-04-2005	8	5
8011	MR1: inleiding wetenschappelijk onderzoek	16-02-2005	7.5	5
8006	Proj 1: Literatuurstudie Entrepreneurship	04-02-2005	8	5
6021	Corporate financial management	24-12-2004	8	5
6025	Organisatie inrichting	20-11-2004	7	5
6019	Strategisch Managementv	29-10-2004	7	5
1P	Vrijstelling propedeuse FEB	02-09-2004	VRY	60